

MOCKRIDGE LABELS AND NAMEPLATES

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INTRODUCTION

Established in 1966, Mockridge Labels and Nameplates Ltd is one of the most respected experts in product identification. With over 50 years of constant dedication to providing great labelling solutions that stand the test of time, the company has earned a well-deserved reputation for quality. As the UK's leading bespoke label manufacturer, Mockridge Labels and Nameplates Ltd combines their extensive experience with a strong passion for craftsmanship.

SUMMARY



PROJECT

Mockridge Labels faced a major challenge as they relied on an outdated bespoke development system which was no longer technically supported.



SOLUTION

We upgraded their previous obsolete software to a bespoke system with a wide range of transformative features, allowing Mockridge to streamline operations and dedicate more time to growing their business.

CHALLENGE

Mockridge Labels faced a major challenge as they relied on an outdated bespoke development system which was no longer supported. The system was also reliant on one person for management, leaving the company vulnerable to disruptions in case of technical issues. The lack of support for the system heightened the risk of vulnerabilities, as it was hard to receive assistance or updates. This also meant that if there was an issue with the software, the company would face a significant length of downtime before it was restored. Furthermore, the system's inability to adapt to the company's growth was a significant obstacle to scalability.

SOLUTION

We upgraded their previous obsolete software to a bespoke system with a wide range of transformative features, allowing Mockridge to streamline operations and dedicate more time to growing their business. The system was extremely user-friendly which made it accessible to both new and existing staff to use the system with ease. We also migrated all the data seamlessly from the previous system to preserve historical records, so they had access to all the necessary data.

One of the standout benefits was the system's ability to significantly reduce product waste. By accurately calculating the amount of product per sheet, the company was able to gather insight that allowed them to optimise the production process and minimise the number of resources used.

Our bespoke software also helped Mockridge adopt a new approach to the way they manage their stock with the stock auditing features. Mockridge used to make products based solely on orders, as they were unaware of their exact product inventory. This resulted in extraordinarily slow lead times and inefficiencies for both the customer and the company. With the new system in place, they had real-time visibility into their stock levels, ensuring that output met client demand.

Furthermore, the upgraded system empowered Mockridge to make more informed decisions due to the range of reports. These reports provided a comprehensive view of multiple aspects of their business ranging from manufacturing efficiency to inventory turnover rates. Armed with this data, Mockridge was able to refine their business strategies.



➤ Informed Business Decisions

The upgraded bespoke system provides Mockridge Labels with a range of insightful reports, giving them a comprehensive view of various aspects of their business. These reports allow Mockridge to make more informed decisions to continually grow their business.

➤ Improved Stock Management

The new system introduced stock auditing features, giving Mockridge a real-time overview into their inventory levels. This significantly improves lead times and efficiency for both Mockridge and their customers.

➤ Improved Productivity

The user-friendly nature of the new software streamlines operations and reduces the learning curve during staff training. This helps staff work more efficiently and improves productivity.

➤ Enhanced Customer Experience

Mockridge can now meet client demand easier than before, contributing to an overall increase in customer satisfaction.

➤ Mitigation of Technical Risks

Making the move from an outdated, unsupported system to a new software removed technical risks. The company can now rely on our team for technical support, minimising downtime.

GET IN TOUCH TODAY!

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