CRM

A Customer Relationship Manager is a system used to store and manage all of your current and potential customer's data. Providing in-depth insight into a customer's journey, rapidly improving customer relationships, promoting organisation, and helping with workflow automation. CRM leads to customer satisfaction, customer retention and proves return on investment.

WHY CHOOSE EDMONDSON'S?

▶ We have years of experience and success in developing bespoke systems for our clients across the UK.

▶ A member of our technical team will come out to your business and offer a FREE consultation and, where necessary, offer any improvements which may benefit your business.

▶ We develop our CRM completely around your business workflow, making our systems completely flexible and adaptable you will only pay for the features your business needs

CRM

Using paper notes and spreadsheets as a way of keeping track of all customer data, business enquiries and daily tasks are becoming increasingly outdated.

An affordable and effective system that is tailored to your business requirements can solve these problems along with much more, saving your business valuable time and money.

Scrap those notes!

WHAT CAN OUR CRM DO?

✓ Improve Customer Experience

✓ Improved Data Acquisitio and Acess

✓ Fully GDPR Compliant

✓ User Access Control

✓ Simplify your processes

CRM

- ✓ Pipeline Management

- ✓ Quoting, Budgeting, Invoicing and Purchasing

- ✓ Sales Reporting

- ✓ Seamless Integration with Sage Accounts

- ✓ Integration with 3CX - Click to dial, log calls

- ✓ Integration with Microsoft Office

- ✓ Integration with Legacy Databases - Opera, Access

Our systems are built completely around your business processes, developed bespoke to offer only the features that will benefit your business. You only pay for the features you need.